



Printable Codes Guidelines

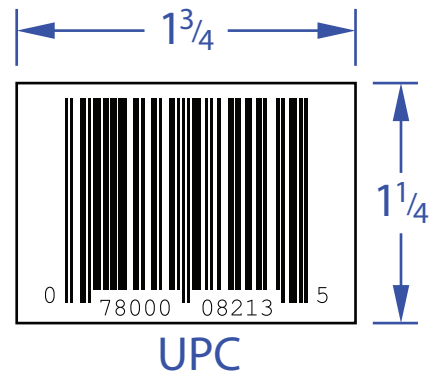
This guide is intended to provide information on the printing of linear barcode symbols and Quick Response (QR) codes on corrugated board in the corrugated industry. Due to the nature of the fibrous surface of corrugated, some barcodes will need to be larger than the standard size. Please contact your Account Representative to ensure your barcodes are printed properly. Listed below are the most common barcodes.

Barcode Type
UPC-A

Standard Size (Width x Height)
1 1/2 x 1 inch (38 x 26 mm)

Recommended Size
1 3/4 x 1 1/4 inch

Typical Applications
Retail product identification, point-of-sale scanning



Barcode Type
ITF-14

Standard Size (Width x Height)
4.92 x 1.46 inches (125 x 37 mm)

Recommended Size
6 x 1 5/8 inch

Typical Applications
Shipping, logistics, cartons, pallets

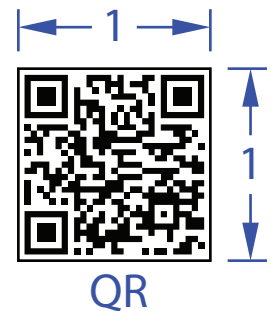


Barcode Type
QR Codes

Standard Size (Width x Height)
At least 1 x 1 inch (2.54 x 2.54 cm)

Recommended Size
1 x 1 inch

Typical Applications
Marketing, information sharing, linking to websites/apps, advertising, ticketing



NOTE: All Dimensions are rounded up to the nearest 1/16".